



TASTENTAGE KLOSTERS 2018

Culture Society Klosters (KgK)
«TASTENTAGE»
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Oberdorfstrasse 31
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Dossier "TASTENTAGE" 2018

Klosters/Saas, in March 2017

CAMPAIGN FOR THE "TASTENTAGE" 2018

Hello

You have in your hands a dossier that contains information about the next "TASTENTAGE", which are planned for Easter 2018.

A small but beautiful festival of keyboard artists, which will be presented again in various venues in Klosters after the great success of the first edition in 2016.

While beautiful cultural occasions bring great pleasure, the financial yield is usually small. In addition, because of the digital development, artists are more and more dependent on live performances. This is noticeable in the higher fees requested.

Covering the costs with ticket income alone would lead to exorbitant prices. We want to be affordable for everyone and offer moderate ticket prices, which would in the best case generate 20% of the budgeted income.

Consider also the increasing difficulty of securing adequate funds from the few sources available for cultural events.

It is undisputed that cultural events not only provide impressive experiences for visitors, but are also relevant for the place of the events, in that they can provide economic and touristic impulses.

In this sense please take this dossier to heart and support – in whatever form – the "TASTENTAGE" 2018.

with our thanks and friendly greetings

Hans-Peter Kocher
President, Culture Society Klosters

Christof Hegi
Initiator, "TASTENTAGE" Klosters