



KEYBOARD DAYS KLOSTERS

CONCEPT

**Holy Thursday to Easter Monday:
Everybody who plays on Keys will meet in Klosters**

Organized by Kulturgesellschaft Klosters, Christof Hegi



IDEA UND MOTTO

When we think of keyboard instruments we usually mean piano, organ, accordion, keyboard, and all kinds of synthesizers. The very broad musical spread of Jazz knows a number of excellent keyboard artists. During these five days we would like to offer a platform for a special and fine festival. In the past, several of these artists have already performed in «Jazz im Kulturschuppen Klosters».

PROGRAMMATION

We will combine modern musical streams with mainstream Jazz in order to reach out to a wider public and thus awaken new interest. Through these Keyboard days we intend to broadcast the festival beyond our region and hope to bring more guests to Klosters.



GOAL

We would like to offer an open platform where International as well as Swiss Artist can meet, discuss, exchange, and listen to each other. This would include their own performances for the public who again would be able to enjoy the high standard of their art.

Apart from Kulturschuppen, different venues could be a matinée in an Alpine hut, a nocturne in a private house or a late afternoon concert in a hotel.

The concerts can be combined by visitors with other activities that Klosters has to offer. With this festival we hope to kindle more interest for a larger clientele.

CONZERT CONZEPT

The central venue will be the Kulturschuppen which offers an excellent infrastructure and good acoustics. The individual artists as well as groups, will not only perform there but also in other venues, e.g. in matinées.

We plan to invite at least four groups and/or solo artists, who will play on several days as would be discussed later with them:

- **Main concert, 9.00 pm:** On stage at the Kulturschuppen. There would be two concerts beginning with an apéro.
- **Matinée, 11.00 am:** In one of the Klosters hotels. The performance would take about 45 minutes. It would be free of charge to hotel guests and give them an opportunity to talk to the artist afterwards.
- **Late afternoon, 4.00 pm,** served with tea/coffee and cake. Another 45-minute concert, either in the same formation as in the evening's main performance or in a new combination of artists.
- **Solo-Nocturne, 11.00 pm,** in a private home which is preferably providing an own piano or enough place and welcomes the artists as well as a group of interested guests.



POTENTIAL PLAN FOR THE FESTIVAL

Good Friday

| | | | |
|--------|------------------------|----------|-----------------|
| 16 Uhr | Late Afternoon Concert | Group C | Kulturschuppen |
| 21 Uhr | Conzert | Group D | Church |
| 23 Uhr | (Solo-)Nocturne | Artist A | Mountain Lounge |

Holy Saturday

| | | | |
|--------|------------------------|----------|------------------|
| 16 Uhr | Late Afternoon Concert | Group A | Church |
| 21 Uhr | Conzert | Group B | Kulturschuppen |
| 23 Uhr | (Solo-)Nocturne | Artist C | Special Location |

Easter Sunday

| | | | |
|--------|------------------------|----------|-----------------|
| 11 Uhr | Matinée | Group A | Kulturschuppen |
| 16 Uhr | Late Afternoon Concert | Group B | Repower Hall |
| 21 Uhr | Conzert | Group C | Kulturschuppen |
| 23 Uhr | (Solo-)Nocturne | Artist D | Mountain Lounge |

Easter Monday

| | | | |
|--------|------------------------|---------|----------------|
| 11 Uhr | Matinée | Group C | Hotelloobby |
| 15 Uhr | Late Afternoon Concert | Group D | Kulturschuppen |



PREVIOUS CONCERTS OF KEYBOARDS

in Kulturschuppen Klosters (since 2005)

By this list it may not only be documented, which luminaries were already hosted in the Kulturschuppen Klosters, but also, through which musical spectrum a festival can be embossed.

Look also under [archive](#) on the website of Kulturschuppen:
www.kulturschuppen.ch

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|------------|---|
| 10.9.2005 | Irène Schweizer , Piano, with Omri Ziegele |
| 13.1.2006 | Thierry Lang , Piano, with Franco Ambrosetti |
| 24.3.2006 | Trio Tøykeät with Iiro Rantala , Piano |
| 16.2.2007 | Dusa Orchestra with Goran Kovacevic , Accordion |
| 7.4.2007 | Organized with Dani Wäck, Piano |
| 4.1.2008 | Barbara Dennerlein , Orgel, with Pius Baschnagel |
| 8.2.2008 | Solar Mariel with Dave Scherler, Piano |
| 22.3.2008 | George Gruntz selig , Piano, with Trio |
| 2.1.2009 | Jazz via Brasil Group with Thomas Silvestri, Keyboard |
| 20.2.2009 | Dyas, Accordion Duo, Drenska Yova und Andrej Serkow |
| 7.3.2009 | Monty Alexander , Piano, with Trio |
| 11.4.2009 | Zehnder Kraah Trio with Christian Zehnder, Wippkordeon, Bandonion |
| 2.1.2010 | Bluewater with Stefan Frommelt, Keyboards |
| 5.2.2010 | Luciano Biondini , Accordion, with Javier Giroto |
| 19.3.2010 | Jacky Terrasson , Piano, with Trio |
| 3.4.2010 | Irène Schweizer , Piano, with Omri Ziegele, Makaya Ntshoko |
| 5.2.2011 | Yaron Herman , Piano, with Trio |
| 11.3.2011 | Orient House Ensemble, Gilad Atzmon, with Frank Harrison , Piano, Xylophon |
| 1.4.2011 | Martin Lubenov , Accordion, with Trio |
| 23.4.2011 | BlizzRhythmia with Marcel Waldburger, Piano |
| 30.12.2011 | Modus Quartett with Antonello Messina , Accordion |
| 11.2.2012 | Nicole Jo-Quartett with Stefan Johäntngen , Keyboards |
| 7.4.2012 | Iiro Rantala , Piano |
| 4.1.2013 | Dusa Orchestra with Goran Kovacevic , Accordion |
| 19.1.2013 | Nathalie Maerten with Christian Müller, Piano |
| 23.2.2013 | Neil Cowley , Piano, with Trio |
| 19.10.2013 | Christoph Stiefel , Piano, with Lisette Spinnler |
| 28.2.2014 | Rémi Panossian , Piano, with Trio, Nicole Johäntngen |
| 22.3.2014 | Meduoteran with Srdjyn Vukasinovic , Accordion |
| 19.4.2014 | Yaron Hermann , Piano, with Adam Baldych |



THE BUDGET

Funding must be made through grants and awards by municipality, state, tourism as well as by contributions from foundations, advertising revenue and primarily through sponsorship.

In addition, patrons have to be found and also launched a crowdfunding campaign in order to secure the missing funds.

Costs

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|--------------|---------------|
| Organisation | 14'000 |
| Gagen | 26'000 |
| Nebenkosten | 12'000 |
| Werbemittel | 8'000 |
| Werbung | 29'000 |
| Diverses | 5'000 |
| Total | 95'000 |

Earnings

| | |
|---------------------------------------|---------------|
| Unterstützungsbeiträge | 28'000 |
| Sponsoring | 17'000 |
| Konzert-Eintritte | 20'000 |
| Andere Quellen (Gönner, Crowdfunding) | 21'000 |
| Total | 86'000 |

CONCLUDING REMARK

The realization of this idea depends not only on the goodwill and financial support of institutions and volunteers, but also on the willingness and commitment of musicians and agencies to support this concept with appropriately adjusted conditions.